

# SPONSORSHIP OPPORTUNITIES

**Connect with 2,000+  
women in tech in one focused day.**

The seventh-annual RTC Virtual Career Summit brings together 2,000+ undergraduate and graduate women in tech from 400+ universities for direct conversations with companies hiring for technical roles. One day, fully virtual: no travel, no multi-day footprint, and minimal lift on your team.

Whether you're sponsoring for the first time or VCS is already on your annual calendar, the value's the same: a high-impact day

in front of our community, paired with engagement data your hiring managers, CSR team, and talent leaders can all use.

Sponsors get a branded booth, real conversations with engaged candidates, and a clear view into who's interested in your roles. For partners building toward year-round engagement, VCS is also a strong entry point for starting a relationship that our most successful partners build through multiple touchpoints over time.

## Wednesday, October 7th

12:00 - 1:00 pm ET

### Welcome Session

Welcome address and Keynote speaker. Optional but encouraged for all sponsors.

1:00 - 2:00 pm ET

### Platinum Company Talks

Dedicated stage time for Platinum sponsors to share company culture, what it's like to build a career on your team, and where you're hiring next.

2:00 - 4:00 pm ET

### Educational Panels

One representative from your team joins a multi-company panel to share real advice with an engaged audience of women in tech.

4:00 - 6:00 pm ET

### Career Fair

Fully branded booths with live chat, breakout tables, and lead capture for real-time engagement. Bring enough reps to staff your tables; extra are welcome!

6:00 pm ET

### Open Booth

Booths stay open (unstaffed) so attendees can keep exploring resources and signaling interest after the live event.

## Thursday, October 8th

6:00 pm ET

### Open Booth

Booths stay open (unstaffed) so attendees can keep exploring resources and signaling interest after the live event.

# CAREER SUMMIT SPONSORSHIP OPPORTUNITIES



Sponsoring VCS positions your company as a place where women in tech belong and grow, and offers your team a focused, high-impact day with our community.

## Here's how to get started:

- 1 RSVP so we know you're sponsoring and can start your pre-event marketing.
- 2 Register to confirm your participation details.
- 3 Receive ticket links, setup instructions, and everything your team needs to show up ready.

### SILVER \$5,000

Essential visibility & networking

#### Career Fair

- Booth
- 1 table in booth for 1:1 or small group conversations
- Booth Chat feature

#### Branding

- Logo Placement
  - Registration Page
  - Reception Page
- Social
  - 1 thank you post on RTC social including all silver sponsors

#### Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization channels

### GOLD \$7,000

Enhanced engagement & opportunities

#### Career Fair

- Booth
- Up to 4 tables in booth for 1:1 or small group conversations
- Booth Chat feature

#### Educational Panel Talk

- One seat on a multi-company panel talk on a specific topic
- Limited Space! Openings are first come, first serve

#### Meeting Scheduling

- Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

#### Branding

- Logo Placement
  - Registration Page
  - Reception Page
- Social
  - Pre- and post-event highlights on RTC social channels, including all Gold sponsors
  - Promotional Social Toolkit

#### Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization

### PLATINUM \$12,000

Premium visibility & maximum impact

#### Career Fair

- Booth
- Up to 6 tables in booth for 1:1 or small group conversations
- Booth Chat feature
- Ability to go live in booth
- Booth analytics summary post-event

#### Educational Panel Talk

- One seat on a multi-company panel talk on a specific topic
- Limited Space! Openings are first come, first serve

#### Company Talk

- Dedicated 20-minute talk on the topic of your choice
- Limited Space! Openings are first-come, first-served

#### Meeting Scheduling

- Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

#### Branding

- Logo Placement
  - Registration Page
  - Reception Page
  - Welcome Session Banner
- Social
  - Priority pre- and post-event features on RTC social channels, including all Platinum sponsors
  - Promotional Social Toolkit

#### Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization through an RTC custom link (provided within one week)

## READY TO MEET YOUR NEXT GREAT HIRES?

Sponsorship spots are limited. RSVP early to lock in your tier and give your team time to plan the booth, line up reps, and get started on your pre-event marketing.

Current Partner RSVP

New Partner RSVP

Contact [partnerships@rewritingthecode.org](mailto:partnerships@rewritingthecode.org) for more information