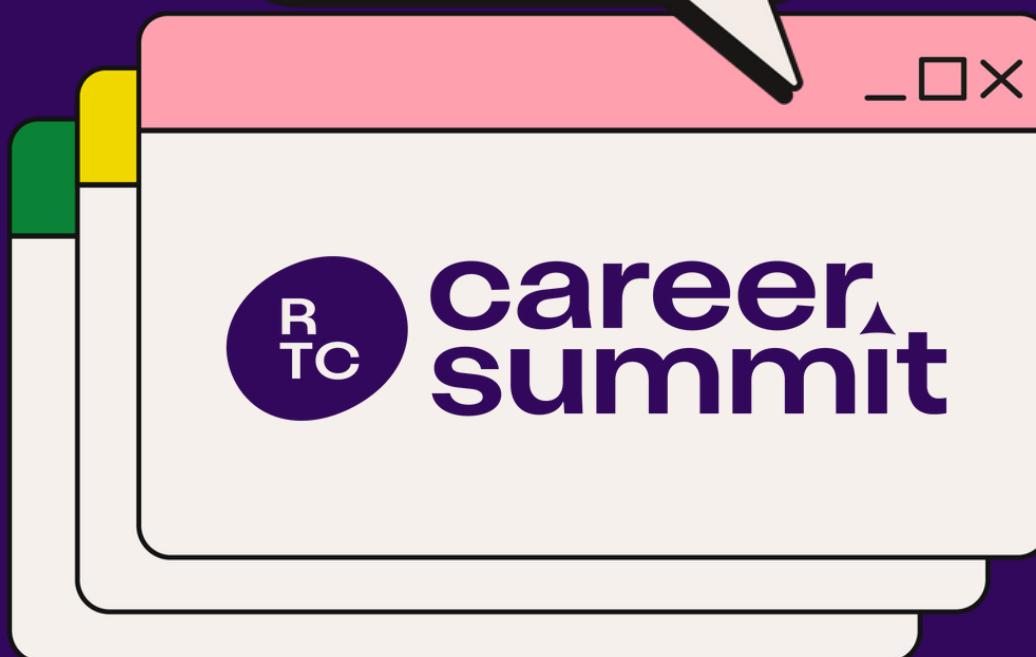




August 14, 2025



Overview

Sponsor the sixth-annual RTC Virtual Career Summit and gain direct access to a talented community of over 2,000 undergraduate and graduate women from 400 colleges and universities globally.

At the Summit, sponsors can directly showcase their company culture, values, and open roles to this highly skilled audience of future tech leaders. By sponsoring the event, your company will gain access to a unique pool of candidates with diverse backgrounds, perspectives, and experiences.

The Virtual Career Summit is designed to empower young women and provide them with the tools, resources, and knowledge necessary to succeed in their careers. Through interactive sessions, keynote speakers, and networking opportunities, attendees will gain insights and tips to help them navigate the hiring process, build their personal brand, and find fulfilling roles in the tech industry.



Contact partnerships@rewritingthecode.org
for more information

rewritingthecode.org



Wednesday,
August 14th

Schedule

12:00-1:00 pm ET

Welcome Session

Welcome address and Keynote speaker. Optional but encouraged for all sponsors.

4:00- 6:00 pm ET

Platinum Company Talks

An opportunity for Platinum sponsors to highlight their company culture, reasons to join their team, upcoming opportunities, or any other company information!

1-2:00 pm ET

Educational Panels

You will have the opportunity for one representative to speak on an educational panel, allowing attendees to learn from industry professionals.

2:00-4:00 pm ET

Career Fair

Booths will be the place to highlight everything your company has to offer! Fully branded booths with live chat, breakout tables, and lead gen tools for real-time engagement. Plan to have enough representatives to cover the tables in your booth; additional representatives are welcome.



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for more information

Sponsorship Opportunities

Sponsor the RTC Virtual Career Summit and position your company as a place where women in tech belong and grow. Reach qualified candidates, build brand trust, and drive measurable hiring outcomes.

Here’s how to get started:

- ▲ **RSVP** so we know you plan to sponsor the Virtual Career Summit and start gaining marketing exposure.
- ▲ **Register** to confirm your participation details.
- ▲ **Receive** ticket links and helpful setup and participation instructions.

Silver
\$7,000
Essential visibility & networking

Career Fair

- Booth
- One table in booth for 1:1 or small group conversations
- Booth Chat feature

Branding Logo Placement

- Registration Page
- Reception Page

Social

- Pre- and post-event highlights on RTC social channels, including all Gold sponsors
- Promotional Social Toolkit

Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization

Gold
\$10,000
Enhanced engagement & opportunities

Career Fair

- Booth
- Up to 4 tables in booth for 1:1 or small group conversations
- Booth Chat feature

Educational Panel Talk

- One seat on a multi-company panel talk on a specific topic
- Limited Space! Openings are first come, first serve

Meeting Scheduling

- Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

Branding Logo Placement

- Registration Page
- Reception Page

Social

- Pre- and post-event highlights on RTC social channels, including all Gold sponsors
- Promotional Social Toolkit

Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization

Platinum
\$15,000
Premium visibility & maximum impact

Career Fair

- Booth
- Up to 6 tables in booth for 1:1 or small group conversations
- Booth Chat feature
- Ability to go live in booth
- Booth analytics summary post-event

Educational Panel Talk

- One seat on a multi-company panel talk on a specific topic
- Limited Space! Openings are first come, first serve

Company Talk

- Dedicated 20-minute talk on the topic of your choice
- Limited Space! Openings are first come, first serve

Meeting Scheduling

- Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

Branding Logo Placement

- Registration Page
- Reception Page
- Welcome Session Banner

Social

- Pre- and post-event highlights on RTC social channels, including all Gold sponsors
- Promotional Social Toolkit

Curated Lead Generation

- Resume book of attendees filtered to your specifications

Direct Lead Capture

- Gain access to contact information from members who opt in to connect with your organization

Company After Hours Event

- Company hosts and RTC will publicize - can be an in-person or virtual event

Ready to meet your future hires?

[Current Partner RSVP](#)

[New Partner RSVP](#)



Contact partnerships@rewritingthecode.org for more information