Contact: Emily Tracy ET PR 919.449.4803 emily@etpryall.com

Largest Network of Women in Technology Announces New Sponsors and Investors in 2024 Impact Report

Rewriting the Code celebrates a transformative 2024, including 39 percent year-over-year member growth, and sets ambitious goals for 2025

DURHAM, NC (March 10, 2025) – Rewriting the Code, the largest global network of women in tech, has released its 2024 Impact Report, reflecting on a groundbreaking year of growth. With a record-breaking 32,500 members (representing 39% year-over-year growth) spanning 159 countries, the nonprofit has solidified its role as a global force for advancing women in tech.

In 2024, Rewriting the Code welcomed new partners, including Netflix, Upside and MOLG. In December 2024, <u>Pivotal Ventures</u>, Melinda French Gates' organization, announced a \$150 million commitment to organizations focused on removing barriers for women in the workplace, including Rewriting the Code.

Rewriting the Code continued to embolden an inclusive and supportive tech ecosystem through a number of events, programs, and new initiatives for its members in 2024, including:

- 8,000+ event attendees at Rewriting the Code-hosted meetups, conferences, and campus events across the U.S., U.K., Ireland, and Canada. Rewriting the Code launched summer tech hubs, drawing over 1,000 attendees in six cities and meeting at workplaces like Bank of America and Liberty Mutual to foster community connections for summer internships and beyond.
- The launch of RTC UK Black Wings, a dedicated space for Black women in tech, addresses the critical need for representation and community support when just 1% of the technical workforce in the U.K. is Black.
- Significant financial support through the <u>RTC Future of Tech Fund</u>, founded in partnership with Goldman Sachs, distributing over \$280,000 for university students facing financial obstacles to graduation. The nonprofit also sponsored 85 members to attend leading tech conferences free of charge, including flights, tickets, and lodging.
- **Expanded early-career programming**, including the first TechConnect Spring Recruiting event and the inaugural UK Career Summit, connecting women directly with industry leaders and job opportunities.

"As technology is evolving rapidly, we're investing in skill-building for the future, from Al to cybersecurity. Beyond education, we're deepening our impact in workplace retention to ensure women don't just enter the industry but thrive in it. This mission is only possible because of our incredible community—our members, mentors, and partners—who show

up, support each other, and drive meaningful change in tech," said Rewriting the Code Founder Sue Harnett.

As Rewriting the Code sets its sights on the future, the organization aims to reach 40,000 members by the end of 2025. Key focus areas include:

- Tech-forward education, with an emphasis on AI, cybersecurity, and emerging technologies. In Q2, Rewriting the Code is expected to release a comprehensive AI program for members to explore the breadth of careers in AI and advance their technical skills.
- **Enhanced career readiness programs**, leveraging Al-driven tools for mentorship, interview prep, and career support.
- **Continued global expansion**, strengthening Rewriting the Code's impact in the U.K., Ireland, Canada, and beyond.
- **Focus on social impact**, aligning itself with partners and funders that prioritize corporate social responsibility.

"From an early age, I knew I wanted to be a computer engineer. However, by sophomore year of college, the lack of diversity in my classes became apparent. In 2024, joining Rewriting the Code transformed my college experience and future career trajectory," said Rewriting the Code Member Charis Trusty. "I developed a growth mindset, learned self-belief, participated in my first hackathon and attended multiple conferences. Rewriting the Code provided the community and encouragement I needed."

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High-res event photos available here.

About Rewriting the Code

Founded in 2017, Rewriting the Code (RTC) is the largest peer-to-peer network of women in tech, providing support, mentorship, and education that help pave the way for sustainable careers, professional advancement, and equal opportunities. Rewriting the Code has over 32,500 undergraduate, graduate, and early career members across 159 countries. To create the change RTC wants to see in the tech industry, RTC connects women with the tools, education, and connections that are often gatekept in a predominately male playing field. RTC provides holistic support for its members' first 10 years as technologists, followed by a lifelong continuum of community as they hold the door open for the next generation of women in tech.

For more information about Rewriting the Code, visit <u>rewritingthecode.org</u> and follow them on <u>Instagram</u>, <u>Facebook</u>, and <u>LinkedIn</u>. For media information or interviews with RTC Founder and President Sue Harnett, contact Emily Tracy at 919.449.4803 or <u>emily@etpryall.com</u>.