

REWRITING THE CODE SUMMER TECH HUBS

RTC is thrilled to launch the third year of the RTC Summer Tech Crawl! We look forward to seeing hundreds of RTC members start their careers with internships at tech companies this summer, especially with the resurgence of in-person and hybrid work settings.

At RTC, we believe that a sense of belonging and community is essential for a positive work experience. Throughout the summer, we partner with companies to provide RTC members with opportunities to connect with companies and each other through events such as the annual RTC Summer Tech Crawl.

We facilitate connections between college and early-career women in key cities, such as the Bay Area (San Francisco/Silicon Valley), Boston, New York City, Seattle, Toronto, and London*.

Hosting RTC members at your office or a chosen local venue offers a unique opportunity to attract diverse tech talent by showcasing your company culture, brand, and opportunities while facilitating connections between college women and tech professionals.

TECH HUBS BY THE NUMBERS

200 colleges and universities
represented in Summer 2024

282
NYC

365
Bay Area

308
Seattle

62
Boston

357
Toronto

105
London



ABOUT TECH CRAWL EVENTS

TYPES OF EVENTS

Networking, Food,
Entertainment,
Education, and more!

WHO

Tech Leaders, Early Career
Women Engineers, Women
in Technology, Interns,
New Grads, Recruiters

WHERE

Targeted cities include
Boston, NYC, San
Francisco Bay Area,
Seattle, Toronto, and
London*.

Don't see your city represented?
Contact us to discuss opportunities!

WHY

Brand Amplification,
Relationship Building, Pre-
ID, and Pipeline Generation

AVAILABLE DATES (LOCAL TIME):			
Tuesday, June 17th	Thursday, June 26th	Thursday, July 10th	Thursday, July 17th
6:00pm - 8:00pm	6:00pm - 8:00pm	6:00pm - 8:00pm	6:00pm - 8:00pm
Thursday, July 24th	Thursday, July 31st	Tuesday, August 5th	Tuesday, August 12th
6:00pm - 8:00pm	6:00pm - 8:00pm	6:00pm - 8:00pm	6:00pm - 8:00pm

*London events can accommodate more flexibility in terms of date, location, and audience. Please contact Jess Rush jrush@rewritingthecode.org for more details.

INTERESTED IN BEING A 'STOP' ON THE SUMMER TECH CRAWL?

Reserve your preferred date by **April 18th, 2025**, via the form below. Hurry! Dates are first-come, first-served.

RESERVE EVENT DATE



Interested in hosting a Summer Tech Hub closing party?

These events should host up to 100 members and would be used to celebrate the close of the Summer. Mid-August would be ideal, but please contact RTC to confirm.

PARTNER RESPONSIBILITIES

- Three weeks before the event date, send the event details to partnersupport@rewritingthecode.org.

Event Components and Best Practices:

- We highly encourage events that reach all levels and demographics of women
- Average attendee size: 20-40

- In addition to food, the event may include branded swag, panels, mentorship circles, office tours, technical demonstrations, etc.
- Event can be held at a regional office or local event space
- We highly recommend providing Lyft credits to encourage attendance, especially if the event location is harder to reach (i.e., 30 mins from City Center, etc.)

- Complete the feedback survey sent by RTC staff and provide a final event recap, including pictures and an attendee list, within 24-48 hours of the event.
- Make a plan to follow up with attendees, letting them know of upcoming programming and application timelines.

RTC RESPONSIBILITIES

- Send initial attendee registration details to Partner 72 hours in advance.

- Send the final attendee registration list to Partner on the morning of the event.

- Assist companies with transportation for attendees. We will match your Lyft credits to help more women attend your event! (\$40/attendee max and up to 20 credits).

- Administer satisfaction surveys to members and provide relevant feedback to partners Post-event recap on social media within 72 hours after the event.