

News Release
For Immediate Release

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First-of-its-Kind Inclusive Tech Conference: Rewriting the Code Announces Free and Virtual Tech Conference

Virtual Career Summit on August 14 Features Exclusive Fast-Track Hiring, Keynote Speaker, Panels and More

DURHAM, NC (July 9, 2024) – [Rewriting the Code](#), the largest peer-to-peer network of women in tech, has announced that its fifth annual [Virtual Career Summit](#) will be free for the first time in 2024. The one-day conference on August 14 will have exclusive fast-tracking recruiting opportunities for RTC women, personal interactions with 25+ major companies, nine panels focused on topics from wellness in the space to AI in recruiting, a yet-to-be announced keynote speaker and more.

All college women in tech are encouraged to attend. [Hopeful attendees can sign up for the always-free RTC today to gain free access](#) to the summit and join a supportive community of peers.

“Many tech conferences cost upwards of \$1,000 – making it completely inaccessible for the majority of people early in their careers. The same type of people are getting their foot in the door year after year,” said RTC Founder Sue Harnett. “After four years of having a very affordable conference, priced at just \$15, we decided to make it completely free in 2024 to further strengthen our inclusivity practices.”

Representatives from Fortune 100 companies to the most buzzy startups will attend the conference, including Capital One, Duolingo, eBay GoDaddy, Goldman Sachs, Liberty Mutual, Morgan Stanley, Netflix, Reddit, and many more. Representatives will be in their virtual “booths,” available for networking and small group conversations, and will provide valuable resources on navigating the recruiting process and finding your fit in tech.

Last year, 1,900 undergraduate women from more than 200 colleges and universities in the U.S., London, Canada and Ireland attended the virtual conference. In 2023, **98% of 2023 attendees said they wouldn't miss it again.**

At the time of this announcement, there are nine dynamic panels planned for the day, including:

- Tech for Social Good: Using Technology to Create Positive Change in the World
- Find Your Fit in Tech: How to Navigate the Different Paths to Success
- Overcoming Imposter Syndrome in Tech: How to Build Confidence and Thrive in Your Career

“We so strongly believe in making access to ‘the good ol’ boys club’ tech industry more inclusive. For the thousands of women who attend, we get their résumés directly in the

hands of company reps, set up personal interactions with dream companies and foster track-hiring opportunities for RTC women,” said Harnett. “Many of these women have overcome such hurdles to get this far, and we want to help them over the finish line to land that dream job.”

To show off their commitment to recruiting within the RTC membership, Capital One and Palantir will be giving special presentations during the conference, highlighting their company cultures and discussing job opportunities.

Founded in 2017, RTC is the largest peer-to-peer network of women in tech, providing support, mentorship, and education that helps pave the way for sustainable careers, professional advancement, and equal opportunities. RTC has over 27,000 undergraduate, graduate, and early career members across 110+ countries. The RTC annual Virtual Career Summit is a safe environment designed to champion young women and provide them with the tools, resources and knowledge necessary to succeed in their careers. Every year, the conference gives attendees insights and tips to help them navigate the hiring process, build their personal brand, and find fulfilling roles in the tech industry.

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High-res event photos available [here](#).

About Rewriting the Code

Founded in 2017, Rewriting the Code (RTC) is the largest peer-to-peer network of women in tech, providing support, mentorship, and education that helps pave the way for sustainable careers, professional advancement, and equal opportunities. Rewriting the Code has over 27,000 undergraduate, graduate, and early career members across 110+ countries. To create the change RTC wants to see in the tech industry, RTC connects women with the tools, education, and connections that are often gatekept in a predominately male playing field. RTC provides holistic support for its members’ first ten years as technologists, followed by a lifelong continuum of community as they hold the door open for the next generation of women in tech.

For more information about Rewriting the Code, visit rewritingthecode.org and follow them on [Instagram](#), [Facebook](#), and [LinkedIn](#). For media information or interviews with RTC Founder and President Sue Harnett, contact Emily Tracy at 919.449.4803 or emily@etpryall.com.