

August 14, 2024

REWRITING THE CODE

career summit

Sponsor the 5th annual RTC Virtual Career Summit and gain direct access to a talented and diverse community of over 10,000 students women from 800 colleges and universities globally. Last year we had close to 2,000 women attend the Career Summit, and this year we expect the largest attendance rate yet!

At the Summit, sponsors can directly showcase their company culture, values, and open roles to this highly skilled audience of future tech leaders. By sponsoring the event, your company will gain access to a unique pool of candidates with diverse backgrounds, perspectives, and experiences.

The Virtual Career Summit is designed to empower young women and provide them with the tools, resources, and knowledge necessary to succeed in their careers. Through interactive sessions, keynote speakers, and networking opportunities, attendees will gain insights and tips to help them navigate the hiring process, build their personal brand, and find fulfilling roles with companies like you!

Contact partnerships@rewritingthecode.org for more information

rewritingthecode.org



Summit Schedule

Career Summit

Wednesday, August 14th

Open to all RTC members

10:30 – 11:30 am ET

UK Career Fair

The UK Career Fair will highlight partners recruiting in the UK, allowing RTC UK members to connect with opportunities applicable to them

12:00 – 1:00 pm ET

Welcome Session

Welcome address and Keynote speaker. All are invited, but you are not required to attend.

1:00 – 2:00 pm ET

Platinum Company Talks

An opportunity for Platinum sponsors to highlight their company culture, reasons to join their team, upcoming opportunities, or any other company information!

2:00 – 4:00 pm ET

Educational Panels

You will have the opportunity for one representative to speak on an educational panel, allowing attendees to learn from industry professionals.

4:00 – 6:00 pm ET

Career Fair

Booths will be the place to highlight everything your company has to offer! Booths will have a chat feature, plenty of branding opportunities, and are customizable. Plan to have enough representatives to cover the tables in your booth; additional representatives are welcome.

Summit Sponsorship Opportunities



By sponsoring the Virtual Career Summit, you'll have the opportunity to connect directly with these motivated and talented women while supporting the mission of Rewriting the Code to create a more equitable and inclusive tech industry.

Don't miss this chance to reach a highly engaged audience and support the advancement of women in tech. Join us on August 14, 2024, for this powerful experience!

SILVER \$7,000

Career Fair

- ▶ Booth
- ▶ 1 table in booth for 1:1 or small group conversations
- ▶ Booth Chat feature

Branding

- ▶ Logo Placement
 - Registration Page
 - Reception Page
- ▶ Social
 - Pre- and post-event highlights on RTC social channels, including all Silver sponsors
 - Promotional Social Toolkit

Resume Book + Registrant Info

- ▶ After event

* *RTC Annual Silver + Gold Partners: Gold-level benefits included. +\$3k to upgrade to Platinum.*

GOLD \$10,000

Gold InclYOUision Day + VCS \$12,000

Career Fair

- ▶ Booth
- ▶ Up to 4 tables in booth for 1:1 or small group conversations
- ▶ Booth Chat feature

Educational Panel Talk

- ▶ One seat on a multi-company panel talk on a specific topic
- ▶ Limited Space! Openings are first come, first serve

Meeting Scheduling

- ▶ Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

Branding

- ▶ Logo Placement
 - Registration Page
 - Reception Page
- ▶ Social
 - Pre- and post-event highlights on RTC social channels, including all Gold sponsors
 - Promotional Social Toolkit

Resume Book + Registrant Info

- ▶ Early access, 1 week by request

PLATINUM \$15,000

Platinum InclYOUision day + VCS \$18,000

Career Fair

- ▶ Booth
- ▶ Up to 6 tables in booth for 1:1 or small group conversations
- ▶ Booth Chat feature
- ▶ Ability to go live in booth
- ▶ Booth analytics summary post event

Educational Panel Talk

- ▶ One seat on a multi-company panel talk on a specific topic
- ▶ Limited Space! Openings are first come, first serve

Company Talk

- ▶ Dedicated 20-minute talk on the topic of your choice
- ▶ Limited Space! Openings are first come, first serve

Meeting Scheduling

- ▶ Schedule 1:1 meetings with attendees during the event using Airmeet scheduling feature

Branding

- ▶ Logo Placement
 - Registration Page
 - Reception Page
 - Welcome Session Banner Social
- ▶ • Pre- and post-event highlights on RTC social channels, including all Platinum sponsors
- Promotional Social Toolkit

Resume Book + Registrant Info

- ▶ Early access, 1 week

Company After Hours Event

- ▶ Company hosts and RTC will publicize - can be an in-person or virtual event

Here's how to get started:

- 1 **RSVP** so we know you plan to sponsor the Virtual Career Summit and start gaining marketing exposure.
- 2 **Register** to confirm the details of your participation.
- 3 **Receive** ticket links and helpful setup and participation instructions.

RSVP as an Event Sponsor today →