

REWRITING THE CODE SUMMER TECH HUBS

RTC is thrilled to launch the third year of the RTC Summer Tech Crawl! We look forward to seeing hundreds of RTC members intern and start their careers in tech this summer. Throughout the summer, we partner with companies to provide RTC members networking opportunities.

At RTC, we believe that a sense of belonging and community is essential for a positive work experience. We facilitate connections between college and early-career women in key cities, such as the Bay Area (San Francisco/Silicon Valley), New York City, Seattle, and, new this year, Boston, Toronto, and London.

Is your company interested in being a “stop” on the Summer Tech Crawl?

By hosting RTC members at your office or a chosen local venue, you can attract diverse tech talent by showcasing your company culture, brand, and opportunities. This is a unique chance to introduce yourself to top tech talent and help facilitate connections between college women and tech professionals.

AVAILABLE DATES (same across all timezones):

Thursday, June 27th	Thursday, July 10th	Thursday, July 25th	Thursday, August 8th*
6pm - 8pm	6pm - 8pm	6pm - 8pm	6pm - 8pm

**Interested in hosting a Summer Tech Hubs closing party? These events should host up to 100 members and would be used to celebrate the close of the Summer. August 8th or August 13th would be ideal dates for a closing celebration.*



About Tech Crawl Events

TYPES OF EVENTS:

Networking, Food, Entertainment, Education, and more!

WHO:

Tech Presence, Early Career Women Engineers, Women in Technology, Diversity & Inclusion, Interns, New Grads, Recruiters

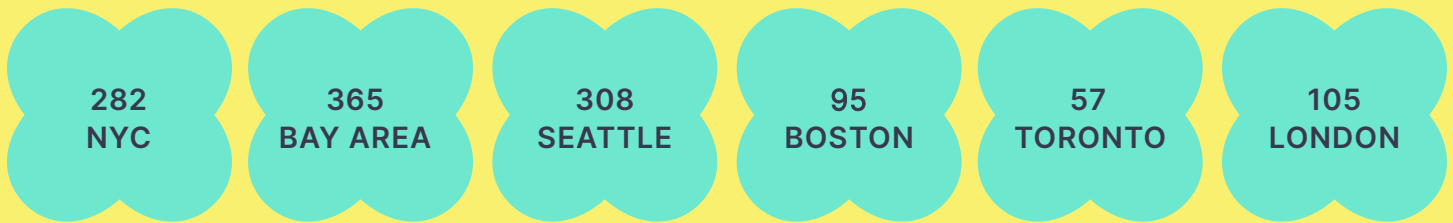
WHERE:

Targeted cities include Boston, NYC, San Francisco Bay Area, Seattle, Toronto, and London. Don't see your city represented? Contact us to discuss opportunities!

WHY:

Brand Amplification, Relationship Building, Pre-ID, and Pipeline Generation

Tech Hubs By the Numbers



Tech Crawl Expectations and Checklist

Reserve your preferred date by **May 1, 2024** via the form below.

Hurry! Dates are first-come, first-served.

Event marketing, registration, and waitlist management will be the responsibility of RTC.

[Reserve Event Date](#)

PARTNER RESPONSIBILITIES	RTC RESPONSIBILITIES
<ul style="list-style-type: none">● Three weeks before the event date, send the event details to partnersupport@rewritingthecode.org	<ul style="list-style-type: none">● Send initial attendee registration details to Partner 72 hours in advance
<p>Event Components and Best Practices:</p> <ul style="list-style-type: none">● We highly encourage events that reach all levels and demographics of women● Average attendee size: 20-40	<ul style="list-style-type: none">● Send the final attendee registration list to Partner on the morning of the event
<ul style="list-style-type: none">● In addition to food, the event may include branded swag, panels, mentorship circles, office tours, technical demonstrations, etc.● Event can be held at a regional office or local event space● We highly recommend providing Lyft credits to encourage attendance, especially if the event location is harder to reach (i.e., 30 mins from City Center, etc.)	<ul style="list-style-type: none">● Assist companies with transportation for attendees. We will match your Lyft credits to help more women attend your event! (\$40/attendee max and up to 20 credits).
<ul style="list-style-type: none">● Complete the feedback survey sent by RTC staff and provide a final event recap, including pictures and an attendee list, within 24-48 hours of the event.● Make a plan to follow up with attendees, letting them know of upcoming programming and application timelines.	<ul style="list-style-type: none">● Administer satisfaction surveys to members and provide relevant feedback to partners● Post-event recap on social media within 72 hours after the event