

July 17, 2024

REWRITING THE CODE

# InclYOUsion Day

InclYOUsion Day is RTC's annual event dedicated to racially-affirming career development and exploration. Members of RTC's Black Wings, Latinas de RTC, and Tech Natives come together for this one-day event to build relationships with your team and discover why they should consider applying for roles at your company.

Through inspirational talks, tech innovation demos, and engaging panel discussions, your company will enjoy an exclusive spotlight in front of Black, Latina, and Native American/ Indigenous women actively seeking internship and full-time opportunities.

RTC invites you to seize this opportunity to showcase your unique organizational culture, DEI strategy, and commitment to diversity. InclYOUsion Day is strategically scheduled one month before RTC's Annual Virtual Career Summit to provide our partners with a head start in cultivating connections with RTC talent.

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Contact [partnerships@rewritingthecode.org](mailto:partnerships@rewritingthecode.org) for more information

[rewritingthecode.org](https://rewritingthecode.org)



# InclYOUsion Day Schedule

**InclYOUsion Day**

**Wednesday, July 17th**

Open to all RTC members

**1:00 - 1:45 pm ET**

## **DEI in the UK Panel**

An educational panel featuring UK sponsors discussing UK-relevant DEI topics. If you participate in this panel, you may still have a representative on one of the educational panels later in the day.

**2:30 - 3:25 pm ET**

## **Welcome Session**

Kick off the day with an energizing keynote and an opening panel showcasing our platinum level partners.

**3:30 - 4:55 pm ET**

## **Educational Panels**

You may designate one member of your team to speak on an education-related panel. The educational panel topics are pre-determined based on our member's requests.

**5:00 - 5:40 pm ET**

## **AMA Engineer Fireside Chats**

Engineers will have the opportunity to demystify, promote, and generate enthusiasm around engineering. Attendees will ask about the engineer's role, technical projects, career journey, day-to-day activities, and more via a relaxed environment.

**6:00-6:50 pm ET**

## **Company Fireside Chats**

End the day by getting to know our members over a fireside chat. Ask about them, tell them about your company, and offer recruiting success tips all in preparation for the Virtual Career Summit in August.

# InclYOUsion Day Sponsorship Opportunities



## Here's how to get started:

- 1** **RSVP** so we know you plan to sponsor the InclYOUsion day and start gaining marketing exposure.
- 2** **Register** to confirm the details of your participation.
- 3** **Receive** ticket links and helpful setup and participation instructions.

### InclYOUsion Day GOLD \$5,000

*Gold InclYOUsion Day + VCS \$12,000*

#### Educational Panel Talk

- ▶ One seat on a multi-company panel talk on a specific topic
- ▶ Limited Space! Openings are first come, first served

#### Engineer AMA

- ▶ One engineer available for a drop-in style AMA session

#### Company Fireside Chats

- ▶ One table per company

#### Branding

- ▶ Logo Placement
  - Registration Page
  - Reception Page
- ▶ Social
  - Pre- and post-event highlights on RTC social channels, including all Gold sponsors
  - Promotional Social Toolkit

#### Resume Book + Registrant Info

- ▶ After event

### InclYOUsion Day PLATINUM \$7,500

*Platinum InclYOUsion day + VCS \$18,000*

#### Welcome Session Panel

- ▶ 1 seat on the Platinum exclusive welcome session panel

#### Educational Panel Talk

- ▶ One seat on a multi-company panel talk on a specific topic
- ▶ Limited Space! Openings are first come, first serve

#### Engineer AMA

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[RSVP as an Event Sponsor today →](#)