



UK Press Kit

About Rewriting the Code

By disrupting the gender and racial inequality in the tech industry, Rewriting the Code is changing the face of technology.

Founded in 2017 and based in the United States, Rewriting the Code (RTC) is a 501(c)(3) nonprofit organisation that has built the world's largest peer-to-peer network for 18,000+ undergraduate, graduate, and early career women in tech. By offering continuous engagement with tech companies, personal and professional skills development, and mentorship, RTC paves the way for sustainable careers, professional advancement, and equal opportunities for the next generation of tech leaders.

RTC Quick Facts

Service Areas: Globally, with members from 110+ countries and 875+ universities

Undergraduate Members: 6,277

Graduate Members: 926

Early Career Members: 12,288

Black/Latina/Native Membership: 19%

Membership Cost: Free

Rewriting the Code's Mission

Rewriting the Code supports and empowers college, graduate and early career women in tech through intersectional communities, mentorship, industry experience, and educational resources to become the next generation of engineers and tech leaders.

Press Contact

Sue Harnett, Founder and CEO, Rewriting the Code | sharnett@rewritingthecode.org | 919-818-2536



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Rewriting the Code Logos

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Founder and UK Staff Bios

Sue Harnett, Founder and CEO of Rewriting the Code



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Sue is a proven company founder, entrepreneur and healthcare leader. Prior to Rewriting the Code, Sue launched, developed and successfully sold a novel e-commerce and technology business in the collegiate and professional sports industry. Sue also created the strategic vision and operational infrastructure for a multi-specialty physician organization within Duke University Health System, a nationally acclaimed academic health system. She is an expert at recognizing the viability of business opportunities, testing the market to refine the proposed model and executing the go-to-market strategy. She brings a strong ability to create passionate teams, establish focused and positive work cultures and lead disruptive business models to bring innovative change. Sue hopes to positively impact the young college women of Rewriting the Code by supporting the students with the necessary skills, confidence and applied work opportunities to develop the next generation of technology leaders.

Sue received her Masters in Healthcare Administration from Duke University in 1992 and an AB in Economics from Duke University in 1990. Sue earned a full scholarship to Duke where she received All-America honors prior to playing professional basketball in Kortrijk, Belgium.



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Jessica Furness, Director of Rewriting the Code UK



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Jessica Furness is the Director of Rewriting the Code UK. Before joining RTC, she worked in the DEI and University Recruiting spaces across finance and tech. Jessica is passionate about gender equity and creating spaces to bring together universities, tech companies, and DEI-focused organisations to drive meaningful, sustainable change.

Jessica holds a Masters degree in Modern British and European History from the University of Oxford.

Connect with Jessica on [LinkedIn](#).



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Blessing Adogame, RTC UK Community Champion



Blessing Adogame is a dynamic global citizen with a solid 5-year foundation in the tech industry, having previously worked at Microsoft. Raised in diverse cultures across Nigeria, Germany, Scotland, and the United States, she possesses a unique perspective that fuels her dedication to empowering individuals from all walks of life. With a profound appreciation for education, Blessing continues to inspire others, using technology as a force for positive change.



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Frequently Asked Questions - RTC in the UK

- **Who is Rewriting the Code?**
 - Rewriting the Code (RTC) is a US-based non-profit organisation which supports and empowers women in tech through the first decade of their tech journey. Through intersectional communities, mentorship, industry engagement and educational resources, RTC aims to equip women with the tools and opportunities to become the next generation of engineers and tech leaders. Its global community spans 18,000+ students and early career women based in over 100 countries and representing 875 universities.
- **What's happening?**
 - Rewriting the Code is bringing its holistic approach to tackling the gender gap in tech to the UK. RTC has hired a UK Director to steer the organisation's efforts in the UK and form robust partnerships with universities, tech companies, and other DEI-focused organisations nationwide.
- **Why expand and why now?**
 - The move into the UK forms part of RTC's wider strategic growth initiative. Inclusivity and accessibility have been at the heart of RTC's core values since its inception, and it has always welcomed global members. With its approach creating a track record of success in the US, RTC is broadening its reach to accelerate diversity and inclusivity in the global tech industry and serve its international members more intentionally, starting with the UK in 2023.
- **Why expand into the UK?**
 - The UK is the third largest tech market in the world, and growing fast. However, gender representation is not keeping up with the pace of change. It's been predicted that at the current rate there will only be one qualified woman for every [115 open tech roles](#). Like the US, the UK is facing a lack of women's representation at university, professional and executive levels of tech and a new approach is needed if we're to create a more innovative, equitable, and successful industry for the future.
- **Why is RTC the right organisation to do this?**
 - Since its founding in 2016, RTC has grown into the world's largest, free, peer-to-peer network of students and early career women pursuing a path in tech. Women-centred and women-led, RTC is in constant dialogue with its members to understand exactly the challenges they are facing and leverage the power of its 18,000+ strong community to overcome them. The RTC approach, one that incorporates UK employers, education providers, and DEI partners, meets the holistic needs of women in tech from their first coding class to their first promotion creating sustainable pathways to successful careers and wider industry change.





- **Which partners are involved?**
 - Rewriting the Code works with over 40 of the world's leading technology companies who committed to changing the face of the industry. We're excited to announce that the following partners have committed to hiring UK students at our upcoming Virtual Career Summit - and we're looking forward to expanding and deepening our global partnerships in the months to come!
 - Pimco
 - Millennium Partners
 - Palantir Technologies
- **What is planned for the expansion?**
 - RTC offers year-round support and engagement opportunities for its members and partners. RTC UK is kicking off with a Summer Celebration Welcome event, followed by a packed program of content during the traditionally busy autumn recruiting season. RTC's commitment to being community-focused will offer members the opportunity to play a central role in the creation of a vibrant, engaged UK women in tech community.
- **Where can more information be found?**
 - More information can be found online at www.rewritingthecode.org/uk

