



Duolingo's language learning app is the world's most popular way to learn languages, with over 40 languages offered and 60 million active users.

2x

Increase in offer accepts YoY

15+

Hires from RTC in 2024

45%

BLNA RTC hires

**Hire more women in tech with
Rewriting the Code.**

Help us right the ratio.
Become a partner today.

BECOME A PARTNER

How Duolingo Partners with Rewriting the Code to Increase the Diversity of their Hiring Pipeline



"With RTC, we've been able to find creative ways to interact and actually build meaningful and trusting relationships with students."



Brittany Mitlo,

Director of University Recruiting, Duolingo

OVERVIEW

Duolingo needed to increase candidate diversity of their university recruiting pipeline and reach more students year round. They partnered with Rewriting the Code (RTC) and used the Virtual Career Summit and other events to connect with candidates and build long term relationships.

CHALLENGE

As a small recruiting team of one, Brittany needed to reach more diverse early-career candidates at more schools in a way that was scalable and sustainable.

SOLUTION

Brittany and Duolingo partnered with RTC to build and nurture connections with a more diverse pool of applicants. With RTC's Virtual Career Summit and other events, Duolingo can create lasting relationships with students, from freshman year to their early career steps.

RESULTS

Since they first began working together, Duolingo has increased RTC accepts 2x year-over-year, over 15+ hires in 2024. Of those RTC hires, 45% were Black, Latina, and Native American (BLNA). Duolingo is in the top 2% of companies sought after by members of the RTC community.

**REWRITING
THE CODE**