



FEBRUARY 2-4, 2024



# A virtual hackathon hosted by RTC Black Wings for All College Women in Tech

Black Wings Hacks occurs annually during Black History Month in February and includes women of all racial identities. BWH is designed to provide high-level leadership, event, and project management skill-building for Black Wings members while providing an affirming space for women to demonstrate and grow their technical skills. Companies enjoy participating in Black Wings Hacks through opportunities such as judging, technical talks, product demonstrations, and showcasing your brand.

## Why Sponsor Black Wings Hacks?

- **Diverse Engagement:** Connect with a lively and diverse community of upcoming women tech enthusiasts.
- **Brand Amplification:** Elevate your brand's visibility and employer appeal among a demographic passionate about making a difference in tech.
- **Build Relationships:** Foster meaningful connections that could lead to future collaborations or talent acquisition.

## Sponsorship Tiers

BENEFITS	GOLD - \$5,000	PLATINUM - \$7,500
<b>Pre-event Talent Access</b>	Access to registrant info + resume database <u>one week</u> before the event	Access to registrant info + resume database <u>two weeks</u> before the event
<b>Event Presence</b>	Custom sponsor spotlight including up to 5 links of your choice	Custom sponsor spotlight including up to 5 links of your choice Panelist featured during the welcome session
<b>Prize Sponsorship</b>	✓	✓
<b>Workshop Hosting</b>	45-minute workshop + 20-minute company talk	45-minute workshop + 20-minute company talk
<b>Mentor &amp; Judge Presence</b>	✓	✓
<b>Brand Visibility</b>	Logo on event page + email campaigns Social Media Partner Spotlight inclusion	Logo included on all event branding and video session backgrounds Logo on event page + email campaigns Dedicated Social Media Partner Spotlight



## Engage, Enlighten, and Empower!

- **Sponsor Spotlight:** Showcase your organizational culture and opportunities awaiting participants.
- **Workshops:** Lead enlightening workshops, imparting your expertise and industry insights.
- **Mentoring:** Guide the tech leaders of tomorrow with your seasoned experience.
- **Challenges & Judging Projects:** Sponsor exciting challenges and join the judging panel to identify and celebrate innovation.

Meet a vibrant community of tech-driven, ambitious college women ready to make their mark in the tech world. Take advantage of this opportunity to foster the future while elevating your brand!

## Schedule (All times in EST)

### FRIDAY, FEBRUARY 2, 2024

- 4:00 - 5:00 pm Welcome!
- 5:00 - 7:00 pm **Company Talks**
- 6:00 - 8:00 pm Teams check-in and matching lounge
- 8:00 - 9:00 pm Get to Know You Bingo

### SATURDAY, FEBRUARY 3, 2024

- 11:00 - 12:00 pm Welcome! + Panel
- 2:00 - 2:30 pm Game Break
- 2:30 - 4:45 pm **Workshops (45min ea Gold/Platinum Sponsors)**
- 4:45 - 5:30 pm Game Break
- 5:30 - 7:45 pm **Workshops (45min ea Gold/Platinum Sponsors)**
- 7:45-9:00 pm Jeopardy

### SUNDAY, FEBRUARY 4, 2024

- 10-10:15 am Welcome! Day 3
- 10:15-10:30 am Yoga
- 11:00 am Projects Due
- 11:00 am - 2 pm **Judging**
- 11:30 am - 12 pm Game Break
- 12:00 - 3:00 pm Project Showcase
- 3:00 - 4:00 pm Closing Ceremony / Awards

[Learn more and register to participate](#)

## Ready to sponsor or volunteer?

RSVP via the button to the right, or contact [partnersupport@rewritingthecode.org](mailto:partnersupport@rewritingthecode.org) to participate.

[Click here to RSVP](#)